# Develop a Local Road Safety Strategic Plan

#### Step 1:

## Conduct background research and preparation

Identify road safety problems in your local community. Set objectives and address how it fits within the council's Community Strategic Plan.

### Step 2:

# Work out a project strategy involving road safety partners

Identify road safety partners. Form a team who you'll work together with to save lives.



### Step 3:

### Identify key road safety issues using road crash data

Use the local road data available and conduct an assessment.



### Step 4:

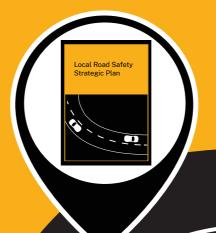
### Consult and obtain council support

Gain support for the strategy and secure council commitment.

### Step 5:

#### Design your Local Road Safety Strategic Plan and establish your actions

Identify how to implement and communicate your actions, and determine how the project will be evaluated.





#### The result:

Data-driven solutions and investments towards zero road-related deaths and serious injuries in your local community.





